

## **MMEA Midwinter Clinic Sponsorship Opportunities & Benefits Available**



### Premiere Sponsor

Provide substantial equipment, materials and/or financial support that make several sessions or performances possible OR sponsor one major event for all Clinic attendees.

Examples of support could include:

- Significant contribution of performance equipment.
- Contribution of music for choral reading sessions (music chosen by MMEA and ACDA clinicians and will be from more than one catalog and/or publisher).
- Providing music for one or more All-State ensembles at no cost to MMEA (all parts and additional scores provided; music selected by All-State conductors).
- Paying for a significant portion of a general reception for all MMEA Clinic attendees.
- Sponsoring a headliner clinician for three sessions (clinician chosen by MMEA Clinic chair 12-24 months in advance via application process; sponsor organization pays travel, hotel, and honoraria for clinician and provides print materials).

MMEA will provide the following to Premiere Sponsor organizations:

- One free full-page ad in the Clinic program.
- One free booth space in the Exhibit Hall.
- Featured sponsor logo on Sponsor page of Clinic program.
- Featured sponsor logo and link on Clinic page of MMEA website.
- Acknowledgement during general session or major event at the Midwinter Clinic.
- Opportunity to display signage in rooms where donated equipment is being used (signage provided by sponsor organization, size and location to be agreed upon between MMEA and sponsor organization).
- Email marketing just prior to the event listing any donated equipment or music that will be available at a discounted rate after the Clinic.
- Opportunity to sponsor session on topic mutually agreed-upon with Clinic Chair.

### Sponsor

Provide equipment, materials and/or financial support.

Examples of support could include:

- Contribution of performance equipment.
- Providing a substantial portion of the music for one All-State ensemble at no cost to MMEA (literature chosen by All-State conductor).
- Paying for a portion of a general reception for all MMEA Clinic attendees.
- Partial support for headliner clinician (MMEA pays some costs).

MMEA will provide the following to Sponsor organizations:

- One free full-page ad in the Clinic program.
- Sponsor logo on Sponsor page of Clinic program.
- Sponsor logo and link on Clinic page on MMEA website.
- Email marketing just prior to the event listing any donated equipment or music that will be available at a discounted rate after the Clinic.

*Note:* The MMEA Board wants to ensure that students and award winners are the sole focus at the All-State concerts and Awards Banquet. We will acknowledge the support of sponsor organizations in concert programs and the Clinic program, and in general sessions of the Clinic. We appreciate your understanding and support for this decision.

*Sept 2011*