

REAL-WORLD ADVOCACY: AN INTERACTIVE WORKSHOP

Advocacy You Can Use!

Join us for this FREE workshop - Thursday morning 9am

- Learn How Decisions are Made – To Help You Build Your Case
- Listen to the Panel Discuss the Most Critical Actions for School Music Advocacy
- Interact in Small Group Discussions and Learn From Your Peers
- Role Play the “Ask” or Presentation
- Hear the View from the “Other” Side – School Board Members, Administrators, Parents, Lobbyists and our national President
- **Check “Yes, Sign Me Up!” on your registration form.**

Peter Olson Princeton High School Principal; former Music Educator and MMEA Board Member; Past President, Minnesota Association for Secondary School Principals

Mary Cecconi Executive Director, Parents United; Lobbyist for K-12 Education with Minnesota Legislature; former School Board Member and Music Parent

Kristin Tjornehoj Associate Professor, University of Wisconsin River Falls; former Public Relations Chair, Wisconsin School Music Association

Scott Shuler President, National Association for Music Education; Arts Education Consultant, Connecticut Department of Education;

Nancy Miller Townes Government Relations Director, NAFME; former Classroom Educator; former Legislative Aide on Capitol Hill